

SPARK Your SoulFUEL®!
Free 5-Day Challenge + Daily Giveaways

DAY 5

KNOW YOUR MONETIZABLE PASSIONS

Look at you - you are doing great! For our final challenge day today, we take a look at which ***passions you have right now*** that you want to seriously consider integrating into your business because they are your most monetizable. **We are looking for areas *most* likely to make you money as opposed to something that is meant to be a hobby.**

Passions and SoulFUEL® are quite different.

Passions can come and go through various stages in our lives and they often wane in intensity. SoulFUEL on the other hand, is a constant. It is enduring, deep and a source of incredible energy. You came into this world with it, and it never changes.

In this playbook you will learn which passions you have right now that *you* are meant to get paid for. In other words - the areas most likely to make you money in your business. This **3-step process** can also help you decide which passions you have that are meant to be more of a hobby, versus a business.

You want to make sure your business integrates all the passions **that pass the monetization test** I offer in this exercise. Identifying these is also one of the best ways to stand out in your industry, differentiating you from others doing similar work and can even help define your niche and specialty.



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I believe we are all designed to make money through our talents, skills and passions. When we do, everyone wins. When we don't, we feel painful disconnects and conflicts in our lives because it goes against our very design. You no longer need to accept that, starting now.

Trying to make a hobby or a passion a business doesn't always work and that is because **not all your passions are meant to bring in sales**. Even worse is if you end up quitting when it could have been a fairly easy shift in your focus or specialty that would have made the difference and this, can be easily clarified.

You DO have a unique set of passions that when combined with SoulFUEL® AND great (authentic) marketing can bring in more than enough clients for you, consistently.

This exercise is designed to help bring forth the gold in ALL your life experience and natural abilities so you can begin to see the things in your life that have prepared you for work that completely fulfills you. In this process, you will remember aspects of you that have the greatest potential to make your unique mark, in ways that FUEL you best AND are the most likely to bring in money.

We begin by doing a **full inventory** of you - your experiences, education, training etc. and then I will walk you through **three steps to filter through** all these wonderful parts of you. Starting on this page, complete the boxes included in the following pages. Bullet points are perfectly fine. Only you will see this, so there is no need to be perfect or even grammatically correct! Just take enough notes to trigger your own thoughts and memories.

Ready, set - go for it!

My education (early and later in life)

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My work experience

(No worries. This isn't a boring resume (yawn) - just a simple outline of the big stuff.)

My volunteer work

Feeling proud of yourself yet? You should be!

My hobbies or part-time interests

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My training: professional and non-professional

My entrepreneurial endeavors

(Begin in your youth with lemonade stands, if that was the beginning. I had a window washing business at 7 years old. How strange is that?!)

My talents, skills and abilities

(Feel free to include your technical or "hard" skills as well as soft skills e.g. listening, advocating, encouraging, collaborating, counseling.)

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The subjects/topics I have mastered or are known for

(People often ask for your advice in these areas.
Hot Insight! This is excellent input on what your best niche and/or specialty is.)

My bigger life experiences

(These are **significant** events that have shaped you into the beautiful being you are.)

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After you have completed your inventory of **awesomeness**:

1. Go back to your completed boxes and place an asterisk next to anything that hits you deep or provokes passion. Try not to over-think this. Simply go with your gut ('Yes, there is something powerful here.')

2. Then go back again and place an asterisk next to anything you absolutely love doing - an activity or skill that while you are doing it OR talking about it, you lose all track of time. These are things that feel completely natural to you. In fact, you almost take them for granted. You feel at ease, and in the Flow when you are expressing yourself in this way - whether talking about it or doing it.

3. Now go back one final time to each item and place another asterisk next to those activities or skills others have told you are very good at. These are areas you have received external validation about and are considered very good at.

If there is something with three asterisks, write it here:

Everything with two asterisks, here:

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If there is something with one asterisk only, write it here:

Drum roll please... here are your final results!

Everything with three asterisks is meant for you to monetize in a business.

If you are currently not using these talents or passions right now, you are very likely feeling empty, unfulfilled, and frustrated. Not to mention, struggling to make money doing what you love. That's an essential clue as to where you need to course correct - whether that's a pivot in your business, launching a new one or otherwise reshaping what you do.

For everything that has two asterisks, these are areas you are most likely to have as hobbies, without the pressure of making money... or at least enough to support your life.

Everything with one asterisk may be important on some level but not important enough to put time and energy into in terms of expecting them to make you a living.

There IS a way to make great money being wholly and completely YOU - living in your natural, most energizing Flow. There are skills that need to be learned and developed to create more consistent, recurring revenue attracting your soulmate clients such as; marketing, sales, messaging, good work habits, discipline etc. but this is one BIG step in the right direction.

When you put your most important passions and skills together in a more structured way - a way that also appeals to your ideal client, you can have a business that will LIGHT you up DAILY, while bringing in a beautiful income for you.

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Take a few moments to draft business or career ideas below based on everything you have discovered to this point. You are not committing to anything and there is certainly more work to do but for now, take just a moment to brainstorm (or HEARTstorm :)) ideas that are coming to you.

No more settling. It's time you allow yourself to have the life you are meant to live – one that FUELS you, sparks you and brings you to life! You have watched others do it and **NOW, it is YOUR time.**

You can do this!

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YOUR ACTION STEPS FOR THE DAY

Share the TOP passions that passed the 3-asterisk test (in that first box) and any AHAs you experiencing in the process in our Private Facebook Group.

Remember to also report in with the above to get credit for your progress, to be eligible for one of the challenge prizes or simply to celebrate your insights with us!

Lastly, if you are serious about getting complete clarity on; exactly what you are meant to do (your SoulFUEL®), your soulmate client, niche, specialty and your high level messaging to attract more clients, you'll want to seriously consider > SoulFUEL Discovery <. (This challenge was only a few steps in a much more comprehensive process.)

In just 8 weeks, you will walk away knowing exactly what you are meant to do and in which business niche so you can make money doing what you love
or your money back.

Enrollment open April 10, 2023 - April 16, 2023.

Congratulations! You are officially a graduate of the SPARK Your SoulFUEL® Challenge!
This only the beginning my friend.
We are just getting started! XO

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